

Privacy Policy

Effective Date: December 23rd, 2020

This privacy policy ("Privacy Policy") describes how KBYK Live Inc. d/b/a VenewLive (hereinafter "VenewLive", "KBYK", "we," "our," or "us") will treat information including personal information, provided or collected on the website, mobile application, web platform, and any online service owned and/or operated by KBYK and where this Privacy Policy is posted (collectively, the "Service") and the choices you can make about the way your personal information is used. The Service includes Venewlive platforms including but not limited to venewlive.com.

By using the Service, you agree to our Terms of Use and hereby consent to allow us to process information in accordance with this Privacy Policy. If you do not agree and consent, you agree to discontinue use of the Service. This Privacy Policy does not apply to our information collection activities outside of the Service (unless otherwise stated below or at the time of collection). If you provide information to us via a third party (for example, as part of the Services on a third-party platform), the information you provide may also be collected by the third party and may be subject to the privacy policy of such third party. This Privacy Policy applies to the information that we collect from you on the Services and may differ from the privacy policy of the third party. The choices you make on the third-party platform will not apply to our use of the information collected by us through the Services. The links in the Services may take you to third party platforms, and we are not responsible for the privacy practices of those third-party platforms.

This policy is subject to change at any time in response to changing legal, regulatory or operational requirements. We will notify you about the changes to this Privacy Policy by posting the revised Privacy Policy on the Service or if required by law, by contacting you to obtain your consent to the changes. Please refer to the "Effective Date" above to see when this Privacy Policy was last updated. Any changes will be effective immediately upon posting of the revised Privacy Policy or such later date as may be specified in the notice

of the updated Privacy Policy. Your continued use of the Service indicates your consent to the Privacy Policy then posted and no additional actions by you, other than continued use of the Service, are required as confirmation of your consent.

Territoriality

Regardless of where our data collection and data storage servers are located, your personal data may be processed by us in the United States, where data protection and privacy regulations may or may not be to the same level of protection as in other parts of the world. BY USING THE SERVICE OR PROVIDING ANY INFORMATION TO US, YOU UNEQUIVOCALLY AND UNAMBIGUOUSLY CONSENT TO THE TRANSFER TO AND FROM, COLLECTION, PROCESSING, USAGE, SHARING AND STORAGE IN THE UNITED STATES OF YOUR INFORMATION, AND THAT U.S. LAW GOVERNS ANY SUCH TRANSFER, COLLECTION, PROCESSING, USAGE, SHARING, AND STORAGE OF YOUR INFORMATION.

The laws of certain jurisdictions require us to provide you with additional information about our processing activities and may also require us to obtain consent. For applicable jurisdictions, we will first provide you with the information under the applicable laws and regulations and obtain your consent.

General Data Protection Regulation

You may be aware that a new European Union law, called the General Data Protection Regulation or "GDPR" gives certain rights to individuals in relation to their personal data. Accordingly, we have implemented additional transparency and access controls for all of our users independent of where they may access our Services, to help our users take advantage of those rights. As available and except as limited under applicable law, the rights afforded to individuals are:

- Right of Access - the right to be informed of and request access to the personal data we process about you;
- Right to Rectification - the right to request that we amend or update your personal data where it is inaccurate or incomplete;
- Right to Erasure - the right to request that we delete your personal data;
- Right to Restrict - the right to request that we temporarily or permanently stop processing all or some of your personal data;
- Right to Object - the right, at any time, to object to us processing your personal data on grounds relating to your particular situation; the right to object to your personal data being processed for direct marketing purposes;
- Right to Data Portability - the right to request a copy of your personal data in electronic format and the right to transmit that personal data for use in another party's service; and
- Right not to be subject to Automated Decision-making - the right to not be subject to a decision based solely on automated decision making, including profiling, where the decision would have a legal effect on you or produce a similarly significant effect.

If you have any questions about your privacy, your rights, or how to exercise them, please contact us by emailing us at privacy@venewlive.com. We will respond to your request within a reasonable period of time.

Information Collected

We collect three types of information about and from persons who use the Service: voluntarily provided information, automatically collected information, and information about persons who use the Service from other sources. We collect your personal information only to the extent necessary to provide the Services. If applicable by law, in order to collect and use your personal information, we will first provide you with the information under the

applicable laws and regulations and obtain your consent. If you fail to provide or refuse to consent to provide the personal information required by the Services for the provision of a specific experience, product or service, we may be unable to deliver such experience, product or service.

A. Information You Provide

We and our agents, vendors, consultants, and other service providers (collectively "Service Providers") may collect information you provide directly via the Service. For example, we may collect information when you register an account, provide your e-mail address to receive communications from us, access other content available on the Service, or otherwise communicate or transact with us through the Service.

The information we collect may include certain personal information that identifies you personally (whether alone or in combination), which may include one or more of the following:

- Name;
- Billing Address;
- Shipping Address;
- Phone Number;
- Birth Date;
- Username;
- Device Type and Software;
- Location Information;
- Email

You may choose to voluntarily submit certain other information to us through the Service, including personal information such as pictures and/or movies of yourself ("User Content"), clothing size, the username of your friends who are also using the Service, and billing information, but you are solely responsible for your own personal information in instances where we have not requested that you submit such information to us. In the event that you contribute User Content of persons other than yourself, such information will be associated with you and presume that you confirm that you have obtained their consent to their personal information being provided to the relevant Service for the purposes set out in this Privacy Policy.

Non-Personal Information is non-personally identifiable or anonymous information about you, including but not limited to age, gender, links, referring sites, materials posted, the type of device you used and its operating system, the pages accessed most frequently, how areas of the Service are used, applications downloaded, search terms entered, and similar non-personal data. Personal information once de-identified is not subject to this Privacy Policy and we and our Service Providers may treat it as non-Personal Information and use it without obligation to you except as prohibited by applicable law.

B. Information Collected Automatically

We and our Service Providers may automatically collect certain information about you when you access or use the Service ("Usage Information"). Usage Information may include IP address, device identifier, browser type, operating system, data regarding network connected hardware, and information about your use of the Service. To the extent that we combine Usage Information with your Personal Information, we will treat the combined information as Personal Information under this Privacy Policy.

The methods that may be used on the Service to collect Usage Information include:

- **Log Information:** Log information is data about your use of the Service, such as IP address, browser type, internet service provider, referring/exit pages, operating system, date/time stamps, and related data, which is stored in log files.
- **Information Collected by Tracking Technologies:** Cookies, web beacons (also known as "tracking pixels"), embedded scripts, location-identifying technologies, in-channel tracking methods, and other tracking technologies now and hereafter developed ("Tracking Technologies") may be used to collect information about your interactions with the Service or e-mails, including information about your browsing and activity behavior.
- **Cookies:** A cookie is a small text file that is stored on a user's device, which may be a session ID cookie or tracking cookie. Session cookies make it easier for you to navigate the Service and expire when you close your browser. Tracking cookies help in understanding how you

use the Service and remain longer. The Service may associate some or all of these types of cookies with your devices. Cookies may remain on your device for extended periods of time. Cookies measure how often you visit our sites and how you use them. We use this information to get a better sense of how our users engage with our content and to improve our sites and apps, so that users have a better experience. We also use third-party cookies to help with performance. For example, the Matomo and Google Analytics cookie gives us information such as your journey between pages and how you interacted.

- **Web Beacons ("Tracking Pixels"):** Web beacons are small graphic images, also known as "internet tags" or "clear gifs," embedded in web pages and e-mail messages. Web beacons may be used to count the number of visitors to the Service, to monitor how users navigate the Service, and to count content views.
- **Embedded Scripts:** An embedded script is programming code designed to collect information about your interactions with the Service. It is temporarily downloaded onto your device from our web server or a third party with whom we work, is active only while you are connected to the Service, and deleted or deactivated thereafter.
- **Location-identifying Technologies:** Location-aware technologies locate (sometimes precisely) you for purposes such as verifying your location and delivering or restricting relevant content based on your location.
- **In-App Tracking Methods.** There are a variety of tracking technologies that may be included in mobile apps, and these are not browser-based like cookies and cannot be controlled by browser settings. Some use device identifier, or other identifiers such as "Ad IDs" to associate app user activity to a particular app and to track user activity across apps.

Some information about your use of the Service and certain Third Party Services (defined below) may be collected using Tracking Technologies across time and services and used by us and third parties for purposes such as to associate different devices you use, and deliver relevant ads and/or other content to you on the Service and certain Third Party Services.

For further information on Tracking Technologies and your choices regarding them, please see “Third Party Services, Features, and Devices” and “Your Choices” below.

C. Information from Other Sources

We may obtain information about you from other sources, including Service Providers and Third-Party Services (such as Facebook), and combine such information with information we have collected about you. To the extent we combine such third-party sourced information with personal information we have collected about you on the Service, we will treat the combined information as personal information under this Privacy Policy. We are not responsible for the accuracy of any information provided by third parties or third-party policies or practices.

Use of Information

Internal Use of Information by Us

We may use information about you, including your personal information, for any purposes consistent with our statements under this Privacy Policy or as permitted by applicable law, including to:

- Manage and provide our Service, including your registration, account, and other content;
- Respond to your comments, questions, and requests, and provide customer service;
- Send you technical notices, updates to the Services, Terms of Use, and/or this Privacy Policy, security alerts, information regarding changes to our policies, and support and administrative messages;
- Prevent and address fraud, breach of policies or terms, and threats or harm;
- Monitor and analyze trends, usage, and activities;

- Conduct research on current and future features and user behaviors and experiences, including focus groups and surveys;
- Analyze social graphs and user demographics to understand the value and usage of our Service to and by our users
- Improve the Service or other websites, applications, web platforms, marketing efforts, products and services that we develop, own, and/or serve;
- Develop and display content, features, and advertising tailored to your interests on our Service as well as on other platforms and services;
- Send you advertisements and communicate with you regarding our and third-party products, services, offers, promotions, rewards and events we think you may be interested in (for information about how to manage these communications and marketing efforts, please see “Your Rights and Choices” below);
- Fulfill any other purpose disclosed at the time you provide personal information;
- Enforce our policies and Terms of Use, detect, investigate and prevent activities on the Services that may violate the Terms of Use, invade other’s copyrights or be considered illegal, and to protect our rights and the rights and safety of our users; and
- Comply with our legal obligations, which may include disclosing your personal information to third parties, courts, regulators or law enforcement agencies in connection with enquiries, legal proceedings or investigations by such parties anywhere in the world.

Sharing Collected Information

Our Service Providers (such as [Kiswe](#), [Stripe](#), and [Help Scout](#)) and our customers and partners (collectively, “Customers”) may receive, or be given access to your information, including your personal information and Usage Information, in connection with their work on our behalf as Service Providers, or our work on their behalf as Customers. These Service

Providers and Customers are prohibited from using your personal information directly derived from us for any purpose other than to provide this assistance, although we may permit them to use aggregate information which does not identify you or de-identified data for other purposes.

We may also share information about you with third parties for certain purposes consistent with our statements under this Privacy Policy or as permitted by applicable law, including as follows:

- To comply with the law or other legal process, and where required, in response to lawful requests by public authorities, including to meet national security or law enforcement requirements;
- To protect the rights, property, life, health, security and safety of us, the Service or any third party;
- In connection with, or during negotiations of, any proposed or actual merger, purchase, sale or any other type of acquisition or business combination of all or any portion of our assets, or transfer of all or a portion of our business to another business;
- With payment processors and/or platforms, such as PayPal, Stripe, and Venmo, to process and store your payment card information when you transact with us;
- With customer service solution providers, such as Help Scout, for purposes of providing customer support;
- With e-mail marketing platforms, such as MailChimp, for purposes of communicating with you;
- With merchandise vendors for the purpose of fulfilling any physical or digital goods that you may have acquired through the Service;
- With tax authorities for the purpose of reporting sales and use tax when applicable
- With third party platform providers, such as Apple, Google, Amazon, and others for purposes of providing the Service;

- With our affiliates for internal business purposes;
- With our affiliates, business partners, and other third parties for their own business purposes, including direct marketing purposes (California residents and user from certain jurisdictions have certain rights in accordance with the applicable laws and regulations); and
- For purposes disclosed at the time you provide Personal Information.

If we share personal information with third parties for any purposes, where required by law, we will provide you with an opportunity to opt-out/opt-in of such uses either at the point of collection or through the choice mechanisms available in this Privacy Policy.

Without limiting the foregoing, in our sole discretion, we may share aggregated information which does not identify you or de-identified information about you with third parties or affiliates for any purpose.

Third Party Services, Features, and Devices

Our Service may contain content from and hyperlinks to websites, locations, platforms, and services operated and owned by third parties (“Third Party Services”). In addition, our Service contains features that allow you to interact with, connect to, or access our Service through certain Third Party Services and third party devices (“Third Party Features”). For example, you use a Third Party Service when you connect and interact with Stripe for payment through our Service. Remember that third parties may use Tracking Technologies to independently collect information about you and may solicit personal information from you. The use of such information shall be governed according to the terms of service and privacy policy that the Third Party Service provider submits to you for the use of their Third Party Service. Also, if you use a Third Party Feature, both we and the applicable third party may have access to and use information associated with your use of the Third Party Feature. If you publicly reference our Service on a Third Party Service (e.g., by using a hashtag in a tweet or post), we may use your reference on or in connection with our Service.

Our Service may also contain Tracking Technologies operated by third parties. For example, analytics services, such as Google Analytics, may use Tracking Technologies on our Service to help us analyze your use of the Service, compile statistics reports on the Service's activity, and provide other services relating to Service activity and internet usage. Similarly, advertising services, advertisers, and other third parties may use Tracking Technologies on our Service and Third Party Services to track your activities across time and services, and tailor ads to you based on your activities, which may include sending you an ad on a Third Party Service or third party device after you have left the Service ("Interest-based Advertising").

The information collected and stored by third parties, whether through our Service, a Third Party Service, a Third Party Feature, or a third party device, remains subject to their own policies and practices, including what information they share with us, your choices on their services and devices, and whether they store information in the U.S. or elsewhere. We are not responsible for and make no representations regarding third party policies and practices, and encourage you to familiarize yourself with and consult their privacy policies and terms of use. To the extent we combine information we receive from third parties with Personal Information we collect directly from you on the Service, we will treat the combined information as Personal Information under this Privacy Policy.

For further information on Tracking Technologies and your choices regarding them, please see "Information Collected Automatically" above and "Your Rights and Choices" below.

Your Rights and Choices

A. Accessing Your Information.

You may access, update, or remove certain account information that you have voluntarily submitted to us through the Service by messaging us using any of the available feedback forms or prompts on the Service, or by emailing us at privacy@venewlive.com. We may require additional information from you to allow us to confirm your identity. Please note that we will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

B. Tracking Technologies Generally.

Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options, so you may need to set them separately. With respect to our web services and mobile apps, you can stop all collection of information via an app by uninstalling the app or not using the web service. Also, you may be able to exercise specific privacy choices, such as enabling or disabling certain location-based services, by adjusting the permissions in your mobile device or internet browser.

Please be aware that if you disable or remove Tracking Technologies some parts of the Service may not work and that when you revisit the Service your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations.

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no industry consensus as to what site and app operators should do with regards to these signals. Accordingly, we do not monitor or take actions with respect to "Do Not Track" signals or other mechanisms. For more information on "Do Not Track," visit <http://www.allaboutdnt.com>.

C. Analytics and Advertising Tracking Technologies.

You may exercise choices regarding the use of cookies from Google Analytics by going to <https://tools.google.com/dlpage/gaoptout> or downloading the Google Analytics Opt-out Browser Add-on.

You may exercise choices regarding receipt of Interest-based Advertising by submitting opt outs. Some of the advertisers and Service Providers that perform advertising-related services for us and our partners may participate in the Digital Advertising Alliance ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Interest-based Advertising, visit <http://www.aboutads.info/choices>, and <http://www.aboutads.info/appchoices> for information on the DAA's opt-out program for mobile apps.

Some of these companies may also be members of the Network Advertising Initiative ("NAI"). To learn more about the NAI and your opt-out options for their members, see <http://www.networkadvertising.org/choices/>.

Please be aware that, even if you are able to opt out of certain kinds of Interest-based Advertising, you may continue to receive other types of ads.

Opting out only means that those selected members should no longer deliver certain Interest-based Advertising to you, but it does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). VenewLive is not responsible for effectiveness of, or compliance with, any third-parties' opt-out options or programs or the accuracy of their statements regarding their programs.

D. Communications

E-mails: You can opt-out of receiving certain promotional e-mails from us at any time by following the instructions as provided in e-mails to click on the unsubscribe link, or contacting us at privacy@venewlive.com with the word UNSUBSCRIBE in the subject field. Your opt-out will not affect non-promotional e-mails, such as those about your account, transactions, servicing, or our ongoing business relations.

Security

We put the utmost importance on securing your personal information and protect it in the same way that we would want our personal information, including that of our employees, our families, and our stakeholders, to be protected. We employ procedural and technical safeguards to secure personal information against loss, theft, alteration, and unauthorized access, use and disclosure. We also employ security procedures to protect information from unauthorized access by users inside and outside the company. When and where appropriate, we deploy the expertise of Third Party companies to help us with our commitment to secure your data.

Regardless of the precautions we take, no transmission of data over the Internet is completely secure from the malicious intentions of cyber attackers and criminals. It may be possible for third parties not under our control to intercept or access transmissions or private communications

unlawfully. While we strive to protect personal information, we cannot guarantee or warrant the security of any information you transmit to us.

Retention

In broad terms, we will only retain your personal information for as long as is necessary for the purposes described in this Privacy Policy. This means that the retention periods will vary according to the type of personal information and the reason that we have received the personal information in the first place. For example, some personal information related to the provision of the Services to you or by you will be kept for a number of years in order to comply with various finance and tax related legal obligations. Other service-related personal information may be kept for a different period because it is in our legitimate interests to do so in order to provide or receive appropriate follow-up service.

For certain jurisdictions, we may provide retention periods if required by law. If such retention period for personal information expires, if personal information is no longer necessary for the purposes described in this Privacy Policy or if you cancel your consent, we will promptly and permanently delete or destroy your personal information through means that will not allow data recovery, subject to exemptions under applicable law.

Children and Privacy

The Service is intended for a general audience and not directed to anyone under eighteen (18) years of age or older to use the Service or create an account with us. In certain jurisdictions, the age of majority may be older than eighteen (18), in which case, you must satisfy that age in order to become a member. While individuals under the age of eighteen (18) may utilize the Service, they may do so only with the involvement, supervision, and approval of a parent or legal guardian.

California Privacy Rights

California Consumer Privacy Act (CCPA) permits customers in California the right to their individualized information for the past 12 months from Venewlive. If you are a California resident, you have (i) the right to request access to categories and specific pieces of personal information about you that we collect, use, disclose, and sell, (ii) the right to request to delete personal information that we collect from you, subject to applicable legal exceptions, (iii) the right to “**opt out**” of the “sale” of your personal information to “third parties” (as those terms are defined in the CCPA). The Service is not intended to be provided to anyone under eighteen (18) and therefore we do not “sell” personal information of known minors under sixteen (16) years of age.

California’s “Shine the Light” law permits customers in California to request certain details about how certain types of their information are shared with third parties and, in some cases, affiliates, for those third parties’ and affiliates’ own direct marketing purposes. Under the law, a business should either provide California customers certain information upon request or permit California customers to opt-in to, or opt-out of, this type of sharing.

To make an access, removal or deletion request, please e-mail us at privacy@venewlive.com. Requests must include “California Privacy Rights Request” in the first line of the description and include your name, street address, city, state, and ZIP code. Please note that we are not required to respond to requests made by means other than through the provided e-mail address.

Any California residents under the age of eighteen (18) who have registered to use the Service and posted content or information on the Service, can request that such information be removed from the Service by sending an e-mail to us at privacy@venewlive.com. Requests must state that the user personally posted such content or information and detail where the content or information is posted. We will make reasonable good faith efforts to remove the post from prospective public view.

Contact Information

If you have any questions or suggestions regarding our Privacy Policy, please contact us via e-mail at privacy@venewlive.com.